



flicker without the flame®

SMART CANDLE PROVIDED GLOWING AMBIENCE IN SUPPORT OF NEW YORK'S BRAVEST

Minneapolis, MN (May 18, 2009) – Minneapolis-based Smart Candle Americas safely lit up the night during the 2008 FDNY Foundation's annual Humanitarian Awards Dinner on April 23 at the New York Hilton. The event helped raise nearly \$1 Million for the Foundation, a not-for-profit organization that supports the life-saving work of FDNY members through public awareness programs designed to reduce fire fatalities throughout New York.

Smart Candle, a global distributor of LED (light-emitting diode) technology, partnered with event producers as part of their ongoing commitment to fire safety and creating safe, fire-free living spaces. The company's wax pillars were aglow in creating realistic 'flicker without the flame®' ambience for the evening's tabletop centerpieces of candles and toy fire engines.

Vice President of Commercial Sales Jeff Miller took part in the evening's celebration. "Again we were honored to have been a sponsor of this important event," said Miller. "Like New York's 'Bravest,' Smart Candle is committed to fire prevention."

Brian Williams, anchor and managing editor of NBC *Nightly News*, was one of the evening's honorees. A longtime supporter of firefighters, Williams signed up to become a volunteer fireman in Middletown, New Jersey on this seventeenth birthday.



Group Photo Cutline (Left to Right) FDNY Firefighters: Lieutenant Steve Reisman; Jeff Miller, Vice President Commercial Sales/Smart Candle; Lieutenant Anthony Mancuso; Director of FDNY Fire Safety Education in NYC; Firefighter George Tabeek; Lieutenant John Errico.



Photo Cutline: (Left-Right): Chief of Department Salvatore Cassano; Smart Candle Vice President of Commercial Sales Jeff Miller; and Chairman of the FDNY Foundation Steve Ruzow.

Photo Credits: FDNY Foundation.

About Smart Candle

Today there are 80 million Smart Candles in use, with daily production of over 300,000 from more than 140 different models. Smart Candles are used in 26,000 hotels and can be found in leading clubs and historical sites around the world including: St. Paul's Cathedral in London; Burj Alarab Dubai; Eiffel Tower; Royal Caribbean Cruise Lines and Monte-Carlo's luxurious and legendary Hôtel Metropole. To learn more visit: www.smartcandle.com or flameless-evolution.com. Follow us at [Twitter.com/BeCandleSmart](https://twitter.com/BeCandleSmart)