



SMART CANDLE FLICKERS WITH A CLICKER AT HOUSEWARES SHOW

New flameless technology creates fragrant and illuminating home décors

Minneapolis, MN (March 22, 2009) -- Smart Candle, the Minneapolis-based global distributor of Light-Emitting Diode (LED) flameless candles today announced the addition of four new products to the company's retail line. True to its patented 'flicker without the flame' technology, Smart Candle's newest models offer features that safely and realistically complement today's entertaining—indoors and out. From scented diffusers to solar-powered votives and remote-controlled wax pillars, the products will be unveiled during the International Home + Housewares Show in Smart Candle's **booth 3855** at Chicago's McCormick Place, March 22-24.

"Our patented technology gives us the ability to develop new products that are uniquely beautiful adaptable, and most importantly, extremely safe," said Shane Vail, Smart Candle co-founder and president. "The new products are perfect for adding ambience in today's smart homes, because with Smart Candle, there is no wax, no soot and no open flame."

New Smart Candle models include:

Smart Candle Solar Powered Outdoor Line – Bring the flicker of mood lighting to evening outdoor events by first adding the sun. A single candle's charge of eight solar-powered hours provides enough energy to illuminate a backyard party well into the night. Wind and rain resistant, these candles work as table-top votives or as lanterns by using the built-in hanger.

Smart Candle Scent Diffuser Discs – Fragrantly transforming indoor environments is as easy as placing Smart Candle's patented, scented silicon discs over the candle's simulated flame. Soothing scents last up to 30 days. The interchangeable disc fits snugly over most Smart Candle products, permitting the scent to change but not the candle. The discs are non-toxic and safe to be used around children and pets.

Smart Candle Remote-Controlled Three-Pillar Set – With the ease of touching a remote-control button, Smart Candle now offers the flicker with a clicker. From as far away as 30 feet, the simulated flicker of three candles can be controlled by the same infrared remote control.

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SMART CANDLE FLICKERS WITH A CLICKER *continued*

Smart Candle Platinum Rechargeable Tea Lights – The convenience of the popular eco-friendly Smart Candle rechargeable series is now offered in a compact size. Small but mighty, these rechargeable units come four to a pack with a recharging station that keeps the tea lights flickering for up to 12 hours on a single charge.

About Smart Candle

Today there are 80 million Smart Candles in use, with daily production of over 300,000 from more than 140 different models. Smart Candles are used in 26,000 hotels and can be found in leading clubs and historical sites around the world including: St. Paul's Cathedral; Burj Al Arab Dubai; Eiffel Tower; Royal Caribbean Cruise Lines and Monte-Carlo's luxurious and legendary Hôtel Metropole. To learn more visit: www.smartcandle.com; www.becandlesmart.com or [Twitter.com/BeCandleSmart](https://twitter.com/BeCandleSmart)

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